

Using the Coded Affiliate Links

The coded links are how sales are tracked, so it is important to use the coded link(s) or your sales will not be recorded.

Each affiliate has their own ID. The affiliate ID shown in the examples below is my ID. Make sure to use the links coded with your ID (i.e. the ones provided in the affiliate interface).

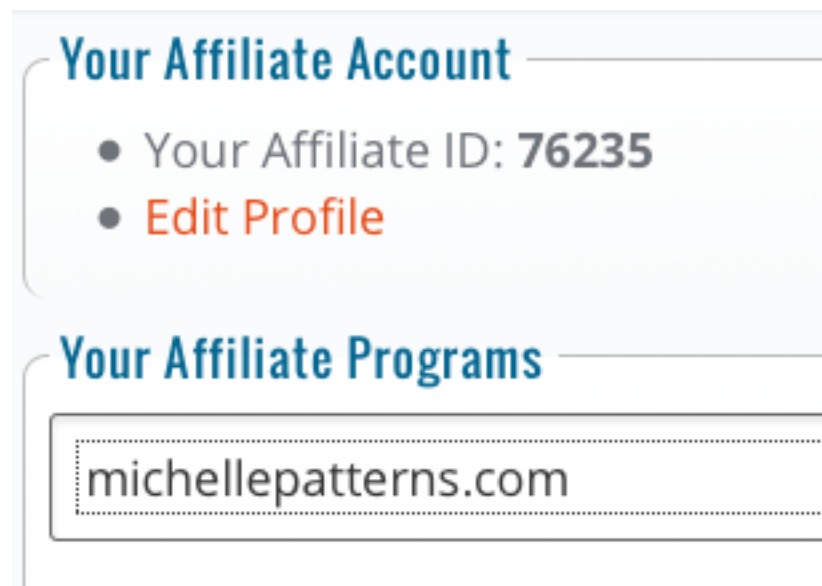
There are two types of links:

1. Common Hop Link - This goes to michellepatterns.com.
2. Product Specific Links - These go directly to a specific product.

Whenever you post a link, **please test it to make sure it works** and click through to where you intended for it to go (my main page, or a specific product page, etc.). If the link is broken, people can't get to my site, and you can't make any sales.

1. Log-in to your account.

2. Under "Your Affiliate Programs" you should see **michellepatterns.com** as a selection. If there isn't anything available to select in the drop down box it most likely means you signed up for my prior affiliate program. I'll need to reset some things for you, so please send your affiliate ID # to me at: michelle@michellepatterns.com



3. Scroll down to find the "common hop link". This is the link to michellepatterns.com. For the sidebar ads on your blog, this is where you want to link.

Common Hop Link (recommended) ← use only the part between the quotes

```
<a href="https://www.e-junkie.com/ecom/gb.php?cl=76235&c=ib&aff=76235" target="ejejcsingle">Click here to visit michellepatterns.com.</a>
```

This link redirects to the merchant's Web site.

The link they give includes HTML, which in most instances you do not need. Your blog editor is set-up to automatically provide the HTML coding, so you leave off the HTML provided by e-junkie.

Copy the link between the quotes, beginning with the https and ending after your affiliate ID (see highlighted example).

4. If you are mentioning a specific pattern, use the **Product Specific Affiliate Link** from the bottom section. Scroll to the pattern you are mentioning and select it.

The product specific code is in the box below. Again, this is going to give you the HTML coding, which in most instances you want to leave off.

If the common commission of 20% applies to the product, you'll see 0% commission below it. This is confusing, but what the 0% means is that product receives the common commission. Any other percentage shown there would mean the common commission does not apply and that product is subject to its own commission percentage.

Product-specific Links & Info

A-Line Pocket Skirt PDF Sewing Pattern - 0% (Has Hop-Link!)

- 0 % commission on this item ← Unless a specific commission is shown here, you'll receive the common commission (20%). For example, if it showed 5% commission, then you'd receive 5% instead of the common commission.
- Current item price: 10.00 USD
- Item last sold for:

You do not need to use a product-specific link to earn that product's percentage. Regardless of which hop link a buyer follows, you will earn the product-specific percentage on any purchased items that have one, and the merchant's common percentage of 20% on all other purchased items.

Product Hop Link

← copy & paste this part of the code

```
<a href="https://www.e-junkie.com/ecom/gb.php?ii=1483335&cl=76235&c=ib&aff=76235" target="ejejcsingle">Click here to view more details</a>
```

This link redirects to the merchant's sales page for A.

5. Link the Image

It's important to link the ad images and any other images you are using. People are used to images being clickable links.

Your blog editor will have a way to link the image. Generally, you highlight the image in the editing window, and then select the link icon. When the link box comes up, add the link WITHOUT THE HTML (see #3 or #4).

Don't forget to test that your links click through!